

Meet Brett



**BRETT
HOOGEVEEN**

Brett Hoogeveen (Speaker | Entrepreneur | Leader)

Brett Hoogeveen is a co-founder of BetterCulture, a technology and training company intently focused on making the world a better place to work. A startup investor, retired engineer, and former healthcare executive, Brett launched BetterCulture to help organizations better understand culture and its importance, to more clearly envision the culture they want, and to help every employee understand the role they can play in building their company's culture.